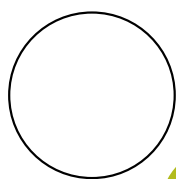
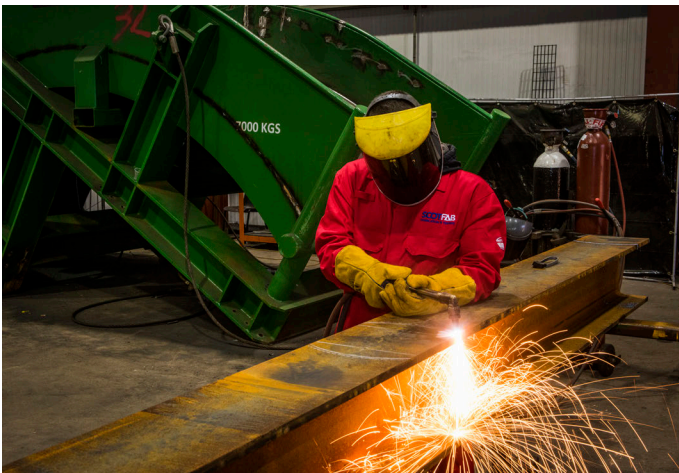




Commercial Photography by



aberdeenphoto.com



A Photograph is worth a 1000 words



Photography can radically improve how well you communicate with your clients.

It is one of the most powerful visual tools available to us, as it can be effective on many levels, from emotional to instructional.

Never underestimate the value and impact of a high-quality image on its viewer. When used as a part of recurring theme, a customer will gradually absorb the message behind the images and will leave with a much stronger perception of what that brand stands for.

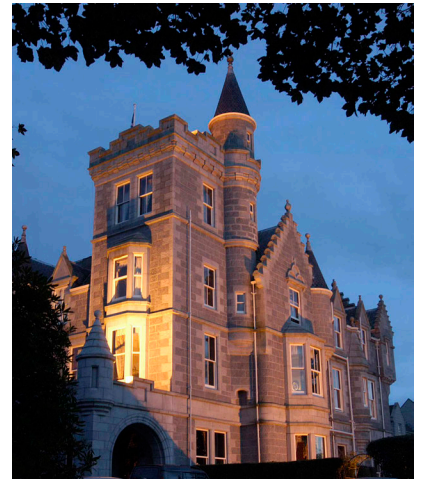
Most of the commercial photography for aberdeenphoto.com is undertaken by Neil Gordon, LMPA, LSWPP. With over 39 years experience and a great enthusiasm for what "I think is the best job in the world", I get great satisfaction when I can help a client create the image they want and ultimately help them communicate and "sell" their service, product, or message.

We have added new services as a logical extension to our photography – display prints, books and portfolios, website design, and email marketing. Technology is changing our world and nowhere more than in photography and the use of images in marketing, and it can be very useful to have a supplier who has experience and knowledge of all the options available.

Exteriors



Timing is very important when shooting exteriors. We always try to shoot our exteriors when the light is the most flattering and we look at satellite images to determine the best time of day to shoot a given property. Over the years we have developed several techniques to get the best shots possible including elevated shots and HDR. Dusk can be a great time to create signature shots of buildings.





Interiors



Neil believes that good architectural photography is not just about documenting spaces, but capturing the design intent behind the space. With 39 years experience photographing interiors, he knows the way in which buildings and interior spaces are best presented. He uses the best cameras, lenses, lighting, and utilises the latest digital processes including panos, 360VR, and HDR.

Neil captures clean simple images, and has a flexible approach to photography and will always endeavour to meet the clients' needs.





People and PR



Neil has photographed Royalty, Prime Ministers, Head's of State, and many celebrities. We understand the importance of getting the shots with the minimum of fuss , and obviously observe all necessary security and other protocols.

Shots of your corporate events can be used for press release, website, blogs, and social media.





Food Photography



Food Photography can be used to promote menus in websites, social media, and printed media. Food Photography can either focus upon the food, rather like catalogue shots of clothes, or they can take in the mood and feel of a venue. A selection of appropriate images can convey the type of food, the chef's style, and create desire for potential clients.

Working regularly with amazing chefs, award winning producers and high caliber manufacturers has given Neil extensive experience in producing beautiful images of restaurant cuisine, produce and products.





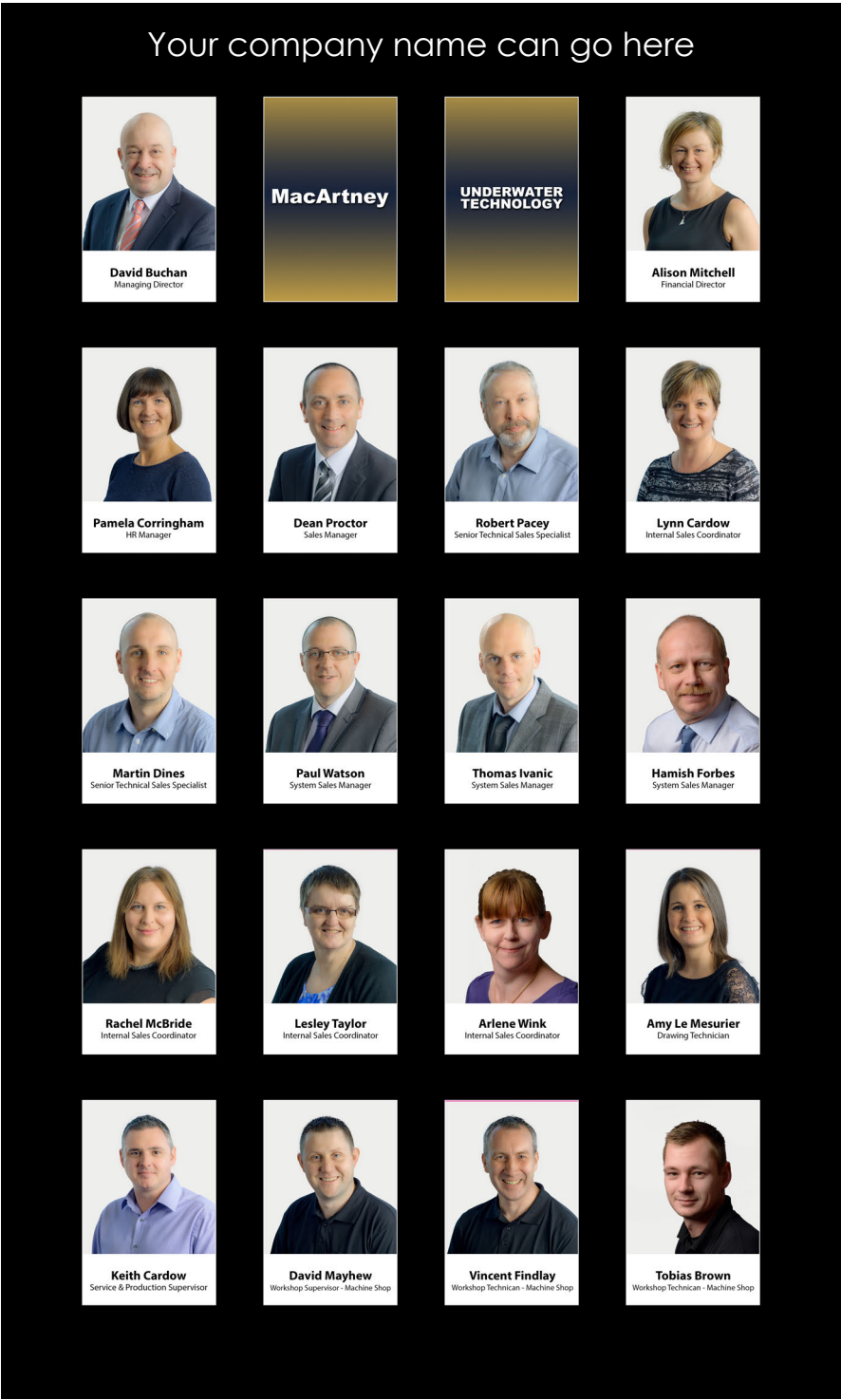
Headshots



Introduce your team and start building relationships with your customers by better connecting with them online. Putting a friendly face to your customer's contact can make them feel genuinely taken care of, which in turn, makes them more likely to choose you. Well executed photos can enhance the portrayal of your brand, strengthening your marketing message.



A professional board that is easy and cost effective to change can help create a welcoming and professional image to visitors.



Multislots are available in a shiny white or black, or in other colours as a special order, and are made of 5mm acrylic. The slots are 75mm x 115mm. They are available in a wide range of sizes. These are perfect for schools or company staff boards. All frames have rear mounted wall fixings and are supplied with separate cams which can be rotated to ensure that your frame is level. We have a sample available if you would like to see one.

About Us

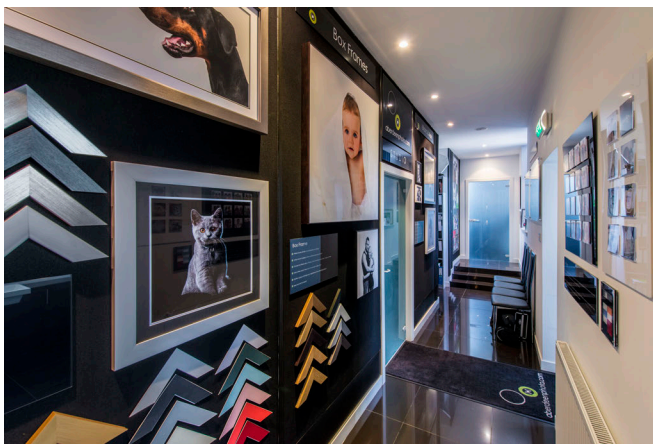


aberdeenphoto.com is a small team of dedicated and enthusiastic professionals. The studio principal, Neil Gordon has 39 years experience as a professional photographer and is supported by a team that all have worked with Neil for 6-30 years.

We use the very best camera, lighting, and computer equipment, and Lukas, who has worked with us for ten years is an Adobe Photoshop certified expert, ensuring you get the very best images possible

We have been in our custom designed premises for eight years, and have a well equipped studio, a gallery of our wide range of products and over 100 Graphistudio sample books on display. We have state of the art projection for wall images, and specialised software projection to let you preview wall products properly.

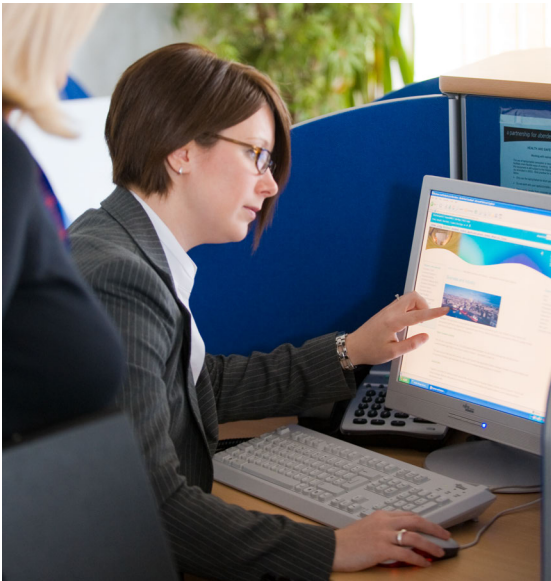




Client list

A selection from our long list of clients:

- Aberdeen City Council
- Holiday Inns all over Scotland
- Chevron
- Deeside Golf Club
- Dewars whisky
- Deloitte
- Bauhaus Hotels
- Dril-Quip
- Lochter
- Milton
- Nu-Style
- Polo Ralph Lauren
- Stagecoach
- Savills
- Halliday Fraser Munro
- PB Devco
- Soul
- Mac Architects
- Churchill Homes
- Apache Oil,
- Tiles International
- Fugro
- Banchory Lodge
- Milton of Crathes
- Fasque House
- Eat on the Green
- Finnies
- Global Port
- Fitzgerald Associates
- Sport Aberdeen
- Beaconfield Apartments
- AB Robb
- Ciao Napoli
- Deeside Water
- European Development Company
- Elees
- Nu-Style
- Skene Business Centres
- Skills Scotland
- Team Niblick
- Vroon Offshore
- Aquatic
- Richard Irvin
- Scotfab
- Internet for Business
- Tain Jewellery
- Maggies
- MacArtney
- Hydrasun
- Union Square
- Morson
- iChem
- Albyn



Our rates





We prefer to give you a detailed quote for your photography so there are no surprises with the invoice. Most photographers charge by the hour, day or half day, which isn't much use to you if you're not sure how long your shoot will take. As a rule of thumb, we find that photographing small commercial premises (for instance a guest house, show home or office building) will take about half a day, while larger premises will take about a day.

Unless you are an experienced buyer of photography, time rates will not help you get a price. How efficient and how much can be done in the agreed time is also variable so a price for your requirements is the best way to book your photography. However for agencies and experienced buyers of photography, time rates are also detailed.

High quality images can be very cost effective and for many shoots, a good selection of images can be provided for £235 including editing, on-line gallery, and full copyright release. The full cost is always clearly agreed beforehand - We do not make a charge for time and then add a charge per image.

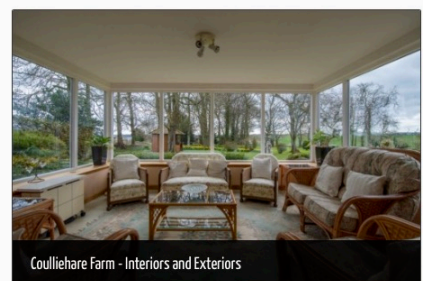
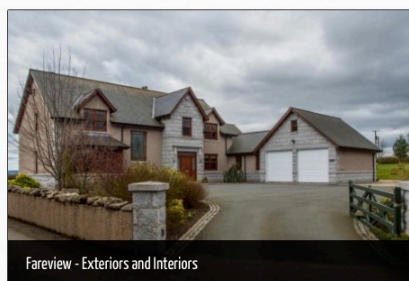
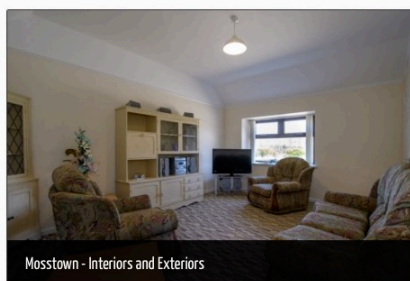
Copyright licenses are 'Royalty Free' with no restrictions. The images are yours to use as you wish.

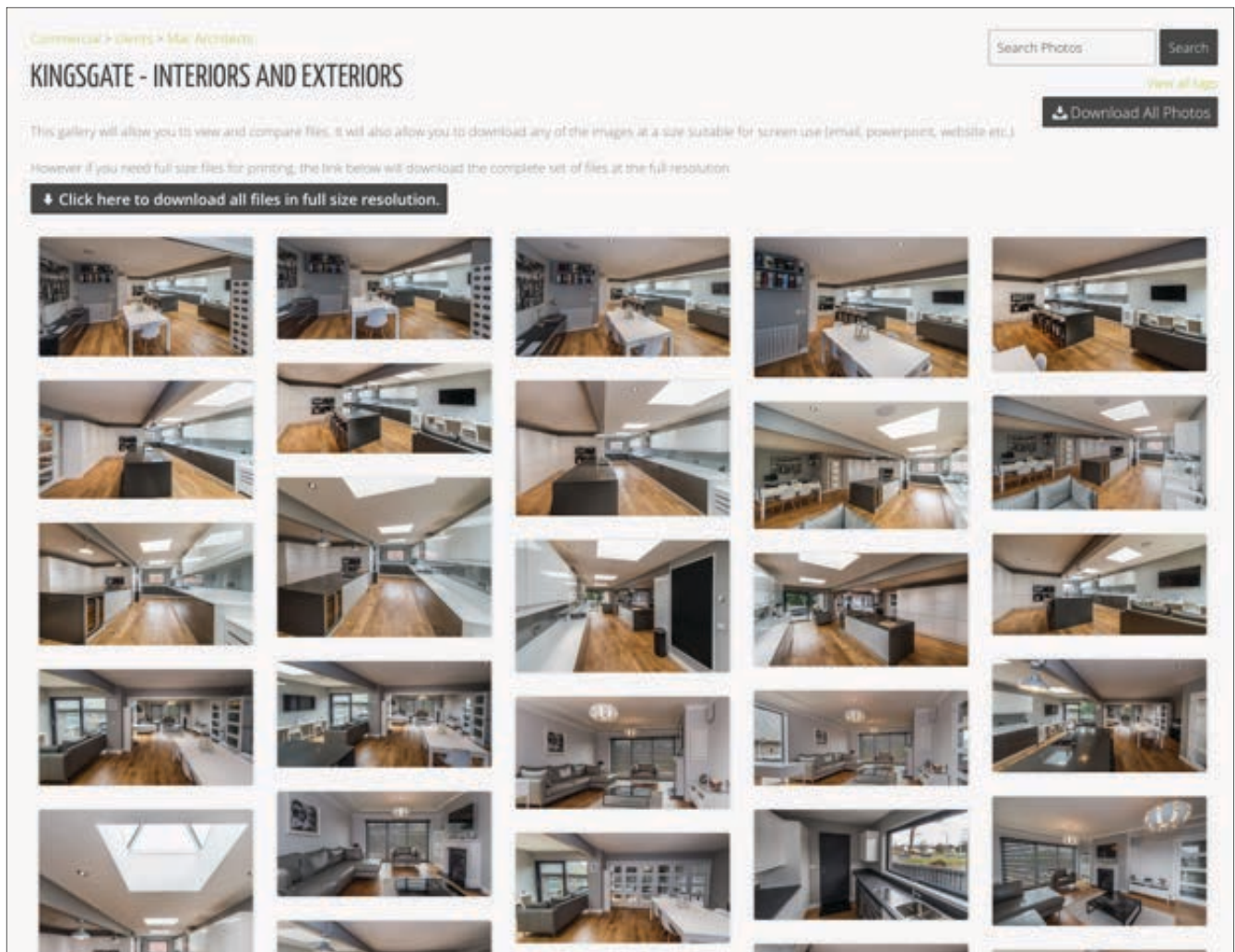
Photography Rates

	Up to 2 hours including set up fee	£150
	Additional time (per hour or part)	£75
	Half Day (up to 4 hours)	£350
	Day Rate	£600

We shoot on high resolution raw files and convert to jpeg, tiff, or any format requested. We supply a password protected gallery with a download facility that lets you have an on-line library to share with anyone who needs access to the images. This is very popular with our clients and regular clients have their own login where they can access all their files from any web browser.

COMMERCIAL > CLIENTS > SAVILLS







Computer time

-  Colour correct, crop, and convert files from raw to jpeg for on-line use, reproduction, and printing **£60**
-  Files uploaded to our website for selection and for future reference (left on-line for a minimum of 1 year) **£25**
-  For any specialist re-touching, a rate will be agreed, and you will be pleasantly surprised both at what can be achieved and how cost effective.
-  PR & Event shoots **start from £100.00**

Travel and Expenses

-  Outside of Aberdeenshire we charge for travel (0.60 per mile) and travel time at £30 per hour
-  Hotels (if required) and any other expenses are charged at cost.

What our clients say



*"Photos look amazing Neil,
well done and thanks to
you both!"*

*David Main
House owner and Mac
Architects client*

*"The pictures are stunning,
thanks very much.
Thanks Neil. (Photos) Look
perfect!"*

*Chris & Jonathan from
MAC Architects*



*"Just had a quick glance at
the photos they are great
quality and turned out
really well*

*It was a pleasure working
with you to achieve such
results*

*Thanks, Scott"
Head Chef
at Banchory Lodge*

"Thanks very much for sending the photo's through – they look fantastic! I will get back to you next week with the group photo choice for the Alumini print.
Thanks !"
Laura from IFB



"Thanks for this, the images are great, I like the moody sky and the cranes look great...
All the best"
Graeme from Vertech, GE Group

"Many thanks for the photos – it makes the property look so good, I could be tempted to buy it myself! You've done a really first class job. I'll choose the best ones for the brochure and let Fiona at Savills know. Thanks again for getting back so quickly.
Sincerely, Tony Troves, Elgin



Many more clients testimonials on our website: www.aberdeenphoto.com

Thank You



Thank you for taking time to look at our brochure and I hope you found it useful.

Commercial photography is an important part of your marketing and nothing gives me more satisfaction than producing images that work for my clients - whether to sell, communicate, or become part of your branding.

This brochure has only featured photography but we also offer many related services.

Website Design

We can provide full responsive CMS websites at very cost effective rates.

As the most important aspect for many websites is photography, it makes sense that a photographer can provide a visually strong website.

Exhibition and Wall Display

We have a superb range of products including pull up banners, prints on acrylic, aluminium, photographic wallpaper, management boards etc., and have supplied a large number of exciting products to hotels, restaurants, architects, interior designers, and many other businesses. We can provide visuals to scale and can totally transform any space cost effectively.

Portfolios and Books

A portfolio or book showing your services and products is a very valuable tool and helps create a professional image. We have supplied presentations for iPads and laptops and stunning books, or something more simple which can be very cost effective.

email marketing

We have worked with several clients establishing an email marketing system including the database, and beautiful email templates that are then easy to change and use.

The list of services and examples of previous work is extensive and I would welcome the opportunity to meet with you and discuss what good images, and some of our services can do to help promote your business.

No quibble guarantee

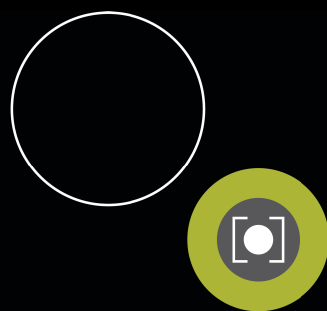
In the very unlikely event that you were not pleased with any photography undertaken, then all charges would be cancelled.

I look forward to hearing from you

A handwritten signature in black ink that reads "Neil Gordon". The signature is fluid and cursive, with a long horizontal stroke at the end.

Neil Gordon, LMPA, LSWPP





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